

BEFORE THE
SOUTH CAROLINA PUBLIC SERVICE COMMISSION

DOCKET NO. 2005-365-C

In Re:)
APPLICATION OF TELMEX USA, L.L.C. FOR)
AUTHORITY TO OPERATE AS A RESELLER)
OF TELECOMMUNICATION SERVICES WITHIN)
THE STATE OF SOUTH CAROLINA)

DIRECT TESTIMONY OF ALEX MARBAN

ON BEHALF OF TELMEX USA, L.L.C.

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THE EXCEPTION OF THE FORM OF THE SIGNATURE,
OF THE E-FILED COPY SUBMITTED TO THE COMMISSION
IN ACCORDANCE WITH ITS ELECTRONIC FILING INSTRUCTIONS**

Q: PLEASE STATE YOUR NAME AND BUSINESS ADDRESS FOR THE RECORD.

A: My name is Alex Marban. My business address is 3350 SW 148th Avenue, Suite 400, Miramar, Florida 33027.

Q: BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?

A: I am Controller of Telmex USA, L.L.C. located at 3350 SW 148th Avenue, Suite 400, Miramar, Florida 33027.

Q: WHAT ARE YOUR RESPONSIBILITIES WITH THE COMPANY?

A: As Controller, I am responsible for promoting the financial health of the company, maintaining the Company's accounting and tax records, and evaluating the financial implications of the strategic plans.

Q: COULD YOU PROVIDE A BRIEF BACKGROUND ON YOUR EDUCATION AND EXPERIENCE WITH TELECOMMUNICATIONS?

A: Yes. I joined Telmex USA, L.L.C. in January 2006 replacing the former Controller Orlando Kleen. I have over 20 years of accounting, financial, and management experience in the medical, aviation, insurance and telecom industries. Prior to joining Telmex, I served as Sr. Manager, Corporate Accounting and Financial Reporting for Tracfone Wireless, Inc. where my responsibilities included all financial statement generation, initial analysis and audit compliance. From 2002 to 2003, I served as Assistant Controller with Advanced Test Products - a division of SPX, a Fortune 100 company, where I was responsible for all financial reporting, financial statement analysis, and served as tax liaison with the parent company. From 1995 to 2002, I served in several positions within a privately held group of companies in the aviation Industry. From my initial position as Accounting Manager, I advanced to hold the position of Controller of Custom Air Support

Holdings, Inc., the principal holding company. From 1985 to 1995, I was in private practice working for a family owned accounting and small business consulting firm.

I received a Bachelor of Accountancy degree from Florida International University.

Q: ARE YOU FAMILIAR WITH THE APPLICATION OF YOUR COMPANY SUBMITTED TO THIS COMMISSION?

A: Yes.

Q: DO YOU RATIFY AND CONFIRM THE STATEMENTS AND REPRESENTATIONS MADE IN THAT APPLICATION?

A: Yes with a few minor updates.

Q. HAVE THERE BEEN ANY CHANGES IN THE OFFICERS OF THE COMPANY SINCE THE TIME THE APPLICATION WAS FILED?

A. Yes, as I just indicated I replaced Mr. Kleen as Controller. In addition, Mauro Costa has become Vice President and General Counsel of Telmex USA. Mr. Rodriguez remains as President. Therefore, Exhibit 2 – List of Officers and Directors is revised as follows:

Telmex USA, L.L.C. Officers & Directors	
Name/Title	Address
Jorge Rodriguez, President	3350 SW 148 th Avenue, Suite 400 Miramar, Florida 33027
Mauro Costa, Vice President	
Alex Marban, Controller	

Q. PLEASE TELL US ABOUT MR. COSTA’S BACKGROUND AND EXPERIENCE.

A. Mr. Costa has over 25 years of legal and management experience. Prior to joining Telmex USA, L.L.C., Mr. Costa served as Senior Operations Counsel with

BellSouth International in Atlanta, Georgia, where he was responsible for legal matters regarding marketing, human resources, public relations and intellectual property dealing with BellSouth International's wireless operations in Latin America. From April 1989 to November 1998, Mr. Costa served as Counsel Latin America and Licensing Counsel with The Coca-Cola Company in Atlanta, Georgia, where he was responsible for legal matters regarding Latin America operations and trademark licensing in the USA and Latin America. Prior to that Mr. Costa was Assistant General Counsel at Airbus Industrial Aerospatiale S.A. and an Associate with the Sao Paulo, Brazil, office of Baker & McKenzie. Mr. Costa holds Degrees in Law and Economics. Mr. Costa also completed a Masters in International and Comparative Law. Mr. Costa is fluent in Spanish and Portuguese.

Q. ARE THERE ANY OTHER CHANGES?

A. Yes, we recently moved from Suite 132 to Suite 400 at 3350 SW 148th Avenue, Miramar, Florida 33027.

Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS PROCEEDING?

A. Mr. Rodriguez is unable to attend the hearing today. I respectfully request to be allowed to testify in his place.

Q. ARE YOU FAMILIAR WITH THE TESTIMONY PRE-FILED BY MR. RODRIGUEZ?

A. Yes, I am.

Q. DO YOU WANT TO ADOPT HIS TESTIMONY?

A. Yes. I want to adopt and incorporate his testimony verbatim as my own.

Q. DOES THIS CONCLUDE YOUR TESTIMONY?

A. Yes.

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DOCKET NO. 2005-365-C

In Re:

Application of Telmex USA,
L.L.C. for Authority to Operate as
a Reseller of Telecommunication
Services Within the State of
South Carolina

CERTIFICATE OF SERVICE

This is to certify that I, Bonnie D. Shealy, an attorney with the law firm of Robinson, McFadden & Moore, P.C., have this day caused to be served upon the person(s) named below the Direct Testimony of Alex Marban on Behalf of Telmex USA, L.L.C. in the foregoing matter by placing a copy of same in the United States Mail, postage prepaid, in an envelope addressed as follows:

**Jeffrey M. Nelson, Staff Attorney
Office of Regulatory Staff
Post Office Box 11263
Columbia, South Carolina 29211**

Dated at Columbia, South Carolina this 15th day of June, 2006.

/s Bonnie D. Shealy
Bonnie D. Shealy